



The Hispanic Entrepreneurship Training Program (HETP), a one of a kind program developed and run by entrepreneurs, provides bilingual business education and individual mentorship services at no cost to Hispanic small business owners. Now in its 6th year, the program excels at creating tangible results for its participants, including: access to new markets and contracts, new hires, loans and credit lines, and an unparalleled visibility with the Hispanic community and beyond.

VISIONARY SPONSOR \$25,000

- Company logo on bi-weekly SHCCNJ newsletter.
- Exhibit booth at SHCCNJ expo-style events.
- (10) Tickets to Annual Awards Gala & quarter page advertisement in event program.
- Logo on HETP website with link to company website.
- Logo on all HETP marketing collateral.
- Option to present at one HETP Seminar.
- Option to mentor a HETP company.



PIONEER SPONSOR \$15,000

- Company logo on bi-weekly SHCCNJ newsletter.
- (4) Tickets to Annual Awards Gala + half page advertisement in event program.
- Logo on HETP website with link to company website.
- Logo on all HETP marketing collateral.
- Option to present at one HETP Seminar.
- Option to mentor a HETP company.



For Entrepreneurs By Entrepreneurs

INVESTOR SPONSOR \$10,000

- Company logo on bi-weekly SHCCNJ newsletter.
- Exhibit booth at SHCCNJ expo-style events.
- (2) Tickets to Annual Awards Gala & quarter page advertisement in event program.
- Logo on HETP website with link to company website.
- Logo on all HETP marketing collateral.
- Option to present at one HETP Seminar.
- Option to mentor an HETP company.

MENTOR SPONSOR \$5,000

- Mentor an HETP company.
- Option to present at one HETP Seminar.
- Logo on HETP website with link to company website.
- Logo on all HETP marketing collateral.

SEMINAR SPONSOR \$2,500

- Present at one HETP Seminar.
- Logo on HETP website with link to company website.
- Logo on all HETP marketing collateral.



www.shccnj.org